

# CFO Access: You're not alone

## Invitation

It's lonely being the CFO. You're responsible for managing the finances of your organisation but there are often so many things you can't talk about with anyone else in the office because they're either confidential or beyond their understanding.

If only there was a group of experienced CFOs you could speak to confidentially about the issues you face so you could get their advice and input.

### Introducing CFO Access.

#### THE CONCEPT

- Purpose: to share ideas and share knowledge to enhance skills & provide more value
- Invite-only business group for CFOs: 70% CFOs, 30% advisors.
- One CFO per industry to ensure no competition issues.
- Maximum of 12 members per group.
- Meet monthly for 1.5 hours over breakfast to build relationships, share ideas and discuss issues in confidence.
- Each member takes it in turn to present a discussion topic to the group and obtain their input.
- Even if it's not your topic, you'll learn a lot from the other CFOs & their perspectives.
- Great for new CFOs as well as those who've been CFOs for decades.
- New members can apply to join. Their application will be circulated to other members for review and approval.
- Members should attend most meetings. Regular non-attendance will re-open your industry category to your competitors.
- You're welcome to send a colleague if you're not able to attend (great for their PD!).
- You'll also receive invites to attend Access Analytic's client functions as our guests.

#### FORMAT

- 15 min: general networking, then 15 min: 60 sec business updates
- 60 min: confidential discussion on the topic presented
  - Further explanation of the topic, presented by the host
  - Questions from other members to explore the topic further
  - Discussion of ideas & exploration of issues
- **Recent sample topics:**
  - What impact is AI having on your organisation
  - How to improve Budgeting & Forecasting to be more responsive & nimble
  - How to influence organisational culture to embrace change
  - Commercial considerations in M&A activities

#### COST

- Just \$60/month, paid in advance & invoiced every 6 months. No joining fees.
- Only financial members can attend. Can opt out at any time but no refunds.
- Other events and guest speakers may be organised from time-to-time.

## MEETINGS

- We meet for breakfast once per month, usually in the 2<sup>nd</sup> or 3<sup>rd</sup> week

## HOW IS CFO ACCESS DIFFERENT?

- Invite-only group, limited to senior finance staff in medium-large organisations and a small percentage of advisors. Emphasis is on the role and responsibilities, rather than the actual title.
- Many new members join via referral from an existing member. All new members must be approved by the existing members.
- CFO Access is not a self-promotion group or even a networking group. Although business opportunities and partnerships do occur, the main purpose is to develop relationships, share ideas, and develop knowledge ... providing greater access to each other's skills, knowledge and resources.

## SOME OF OUR MEMBERS

PEET

GENUS



Wright  
Prospecting



## HOW TO GET THE MOST OUT OF CFO ACCESS

- Attend regularly, think outside the square, challenge ideas, contribute & participate.
- Take notes or record the session so you capture all the ideas presented. Implement the ideas and suggestions that are best for you & let the group know.
- Get to know other members: visit their organisation & understand their challenges.
- A confidentiality agreement will be signed by all members to allow free discussion.

## FIND OUT MORE OR REGISTER YOUR INTEREST

We're interested in hearing from potential new members from a diverse range of industries, in medium-large organisations, and from both profit-generating and not-for-profit enterprises.

To find out more or register your interest, contact Jeff Robson (0412 581 486) or Richard John (0423 539 567). Alternatively, just leave your details at [www.accessanalytic.com.au/cfoaccess](http://www.accessanalytic.com.au/cfoaccess) and we'll be in touch.

If approved, we'll invite you to attend a meeting as our guest so you can see what it's all about and if it's for you. If you think it's a good match for you, you can apply to join.



CFO Access: Share Ideas, Gain Ideas